

# SCREENING

## ADVERSE MEDIA DATA

# QUICKLY CHECK GLOBAL MEDIA TO HELP PREVENT REPUTATIONAL RISK

### THOMSON REUTERS ACCELUS

Thomson Reuters Governance, Risk and Compliance (GRC) business unit provides comprehensive solutions that connect our customers' business to the ever-changing regulatory environment. GRC serves audit, compliance, finance, legal, and risk professionals in financial services, law firms, insurance, and other industries impacted by regulatory change.

The Accelus™ suite of products provides powerful tools and information that enable proactive insights, dynamic connections, and informed choices that drive overall business performance. Accelus is the combination of the market-leading solutions provided by the heritage businesses of Complinet, IntegraScreen, Northland Solutions, Oden®, Paisley®, West's Capitol Watch®, Westlaw® Business, Westlaw Compliance Advisor® and World-Check®.

As part of the Know Your Customer process, once you have established that individuals or companies are not on a global sanction or enforcement list, it is often prudent to review adverse media references to determine whether there are other reasons for not doing business with them. This could include potential damage to the firm's reputation from dealing with the entity, or because the search establishes potential issues that may affect the entity in the future.

### OUR APPROACH

Utilizing Thomson Reuters, NewsRoom service, Thomson Reuters Accelus™ Screening Adverse Media, provides access to one of the world's most comprehensive collections of global news sources. Continuously updated, NewsRoom encompasses business, economic, political, and industry content. All regions of the world are covered, including important emerging markets with publications including major national and international newspapers, newswires, business and industry publications, professional journals, and blogs.

Providing coverage from over 11,000 publications, the integrated solution helps you understand the context of the stories by quickly categorizing articles into three subcategories (Terrorism, Crime, or Politically Exposed Person), and optimizing results so that the most relevant appear first.

### THE DATA ARCHIVE

The 11,000 publications that the service pulls from cover a broad range of global business and financial news sources including:

- ABA (American Bankers Association) Banking Journal - Monthly magazine of the American Bankers Association, published continuously since 1908.
- ABC Money Matters - Provides coverage of the opening and closing bells at the New York Stock Exchange, plus expert interviews on financial news, consumer issues, and marketplace trends.
- Arab News - Broadsheet newspaper covering national and international news on politics, economics, sports, and social issues.
- Asian Banker Journal - Up-to-date information and analysis on strategic developments in the financial services industry.
- Australian Associated Press - Australian independent news provider specializing in real-time news.
- Business Africa - Concise fortnightly briefing on doing business in Africa.
- Business India - Covers business news and trends throughout India.
- Country Monitor - Weekly briefings which highlight key developments from around the world that will affect your global business.
- Eurozone Watch - Blog monitoring economics and economic governance of the euro area.
- Independent (UK) - United Kingdom newspaper covering international news and business.

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